

**GOVERNMENT OF PAKISTAN
MINISTRY OF INFORMATION AND BROADCASTING
DIRECTORATE OF ELECTRONIC MEDIA AND PUBLICATIONS
ISLAMABAD**

No. 2-5/2023-NCF-Films

Islamabad, 05th September, 2025

Notification

In pursuance of Pakistan's Film and Broadcasting Policy under Statutory Regulatory Order S.R.O No. 1011(I)/2023 **National Center for Films (NCF)** is established through the restructuring of Film Wing of DEMP.

02. National Center for Films (NCF) shall operate as the Government of Pakistan's one-window institution for policy formulation, execution, facilitation and coordination for all matters pertaining to the national film industry. Its core mandate includes:

- i. Act as the Secretariat for all film-related matters.
- ii. International outreach by participation in international film festivals and screening platforms.
- iii. Implementation of MoUs and co-production projects with foreign partners.
- iv. Serve as the Secretariat for the Film and Drama Finance Fund.
- v. Administer film finance schemes and taxation incentives.
- vi. Coordination related to film production support, policy implementation, funding mechanisms, and content promotion.
- vii. Production of documentaries/Songs/Promotional videos.
- viii. Manage artists' health-insurance schemes.
- ix. Develop and maintain the National Film Database and Digital Archives.
- x. Training, and capacity-building initiatives for youth skill development.

03. As per Establishment Wing Office Memorandum No.4 (13)/2017-MSW-III/V dated September 10, 2024, a post of Director FDFF / Secretary FDFF Management Committee (BS-19) has been created. As recommended by the said Establishment Wing Office Memorandum and in light of the Policy of up-gradation/re-designation 2022, the Film Wing staff of DEMP (BS-18 and below) is being re-designated to be the part of the National Center for Films.

Composition of the National Center for Films (NCF):

DEMP Islamabad (Headquarters)

Executive Director General, DEMP

Director General, DEMP

Director Films

Director FDFF/ Secretary FDFF Management Committee

Technical Staff/HR of the erstwhile DEMP film wing BS-18 & Below

Regional Office Lahore

Director In charge Lahore

Deputy Director Lahore

Technical Staff/HR of the erstwhile DEMP film wing BS-18 & Below

Regional Office Karachi

Director In-charge Karachi

Deputy Director Karachi

Technical Staff/HR of the erstwhile DEMP film wing BS-18 & Below

Regional Office Peshawar

Assistant Director In-charge, Peshawar

Production manager Peshawar

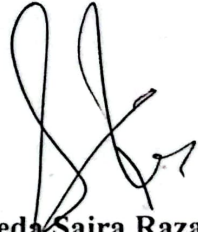
Technical Staff/HR of the erstwhile DEMP film wing BS-18 & Below

Regional Office Quetta

Assistant Director In-charge Quetta

Technical Staff/HR of the erstwhile DEMP film wing BS-18 & Below

04. This Notification shall take effect immediately.


(Syeda Saira Raza)
Director (Films)

Distribution:

Director Minister Office, M/o I&B Wing, Islamabad

Director Secretary Office, M/o I&B Wing, Islamabad

APS to Additional Secretary, M/o I&B Wing, Islamabad

PA to Executive Director General, DEMP

PA to Director General, DEMP

✓ Chairman Pakistan Film Producers Association (PFPA)

Chairman Pakistan Exhibitors Association